



2019 – 6th Edition

REGULATION AND APPLICATION FORM

ABOUT

Museums in Short is an international contest open to short videos realized by/for/with museums.

Since 2012, *Museums in Short* award is addressed to institutions, authors or producers who use audiovisual language to enhance museum communication and engage audiences. Projects may include documentaries, animations, trailers and visual installations.

REGULATION & APPLICATION FORM

The deadline for the submissions is 15th April 2019.

1. Participants are museums / producers / authors.
2. Entries are supposed to be in video format, related to museums and produced **from 1st January 2017** onwards. Videos must be in English or with English subtitles. Videos in different languages without English subtitles won't be accepted.
The maximum length required is of **10 minutes**.
Each museum can be represented by only 1 video.
The final judgment on the pertinence of the content is a prerogative of the organization.

3. Sections

The Award is open to the following categories of videos:

- **Promotional:** videos and trailers promoting museums from a global point of view and general video presentations of the museums.
- **Exhibits:** short videos realized for permanent or temporary exhibitions.
- **Storytelling:** short narratives in video format. This can include fictional documentaries, interviews, motion graphics, animations and more.

The section must be specified in the Enrolment Form

4. Registration is **free of charge**.

5. Materials required for application

- The file of the video must be sent online (via WeTransfer or similar services) to the following e-mail address: info@museumsinshort.eu.
- Please, try not to exceed the maximum size file of 2GB. All the formats are admitted.
- Enrolment Form filled out in every part
- Release Note for the Use of video, Release Note for the Use of the Music in the video, Treatment of Personal Details
- If the application is submitted by producers or authors: a written declaration signed by a representative of the museum, by which the museum accept to be represented in Museums in Short 2019 by that video.
- Optional: A video presentation of the short film by the author (via WeTransfer or similar, maximum 2 minutes sent online to the e-mail: info@museumsinshort.eu)

Submissions presenting incomplete application forms will not be accepted. Every participant **will receive a confirmation email within 24 hours**. If not, please contact our office at the e-mail address info@museumsinshort.eu.

By applying to the competition, every participant gets responsible for the content of the submitted work. Participants allow the uploading of the videos, as well as trailers or frames of the work, to the dedicated website www.museumsinshort.eu and the related medias of every member of the Organising committee. The organization reserves the right to request to the shortlisted participants additional information for promotional purposes.

6. Awards

After the closure of applications, a commission formed by experts in the field of museums and multimedia will select the winner. The date and the complete program of the award ceremony will be communicated later and published on the website www.museumsinshort.eu.

The winner will also be invited to present his achievement at the annual *Best in Heritage* **IMAGINES** event – the global conference featuring award-winning museum, heritage and conservation projects – that is held at the end of each September, in Dubrovnik (Croatia). More info: www.thebestinheritage.com.

The commission may give special mentions related to sections.

All the participants will be part of an online archive managed by musil. Videos will also included in a platform managed by European Museum Academy and used as scientific and teaching documents in European museum studies programmes or similar.

An online platform will give to the public the opportunity to vote for the public's favourite short.

Participation in the competition implies full acceptance of these rules. Any variations or updates will be communicated on www.museumsinshort.eu.

Please contact us at info@museumsinshort.eu for any question.