



## MUSEUMS IN SHORT 2020 – VII Edition

### **ABOUT**

*Museums in Short* is an international contest open to short videos realized by/for/with museums.

Since 2012, *Museums in Short* award is addressed to institutions, authors or producers who use audiovisual language to enhance museum communication and engage audiences. Projects may include documentaries, animations, trailers and visual installations.

### **REGULATION & APPLICATION FORM**

**The deadline for the submissions is 18<sup>th</sup> September 2020.**

1. Participants are museums / producers / authors.
2. Entries are supposed to be in video format, related to museums and realized **from 1<sup>st</sup> January 2017** onwards.  
Videos must be in English or with English subtitles. Videos in different languages without English subtitles won't be accepted.  
The maximum length required is of **10 minutes**.  
Each museum can be represented by only 1 video.  
The final judgment on the pertinence of the content is a prerogative of the organization.
3. **Sections**  
The Award is open to the following categories of videos
  - **Promotional:** videos and trailers presenting museums or promoting temporary exhibitions (see an example here: [https://www.museumsinshort.eu/partecipanti/dettaglio\\_video\\_vote.asp?id=302&idanno=8](https://www.museumsinshort.eu/partecipanti/dettaglio_video_vote.asp?id=302&idanno=8)).
  - **Exhibits:** short videos used in exhibitions as general introduction ([https://www.museumsinshort.eu/winners/dettaglio\\_winner.asp?id=110&idanno=7](https://www.museumsinshort.eu/winners/dettaglio_winner.asp?id=110&idanno=7)), multimedia content in an exhibit ([https://www.museumsinshort.eu/winners/dettaglio\\_winner.asp?id=74&idanno=1](https://www.museumsinshort.eu/winners/dettaglio_winner.asp?id=74&idanno=1)), or as visual exhibit ([https://www.museumsinshort.eu/winners/dettaglio\\_winner.asp?id=107&idanno=6](https://www.museumsinshort.eu/winners/dettaglio_winner.asp?id=107&idanno=6)).

- **Storytelling:** short narratives in video format. This can include documentaries, interviews, animations ([https://www.museumsinshort.eu/partecipanti/dettaglio\\_video\\_vote.asp?id=280&idanno=8](https://www.museumsinshort.eu/partecipanti/dettaglio_video_vote.asp?id=280&idanno=8)) and more.

The section must be specified in the Enrolment Form

#### 4. Registration is **free of charge**.

#### 5. **Materials required for application**

- The file of the video must be sent online (via WeTransfer or similar services) to the following e-mail address: [info@museumsinshort.eu](mailto:info@museumsinshort.eu).
- Please, try not to exceed the maximum size file of 2GB. All the formats are ammited.
- Enrolment Form filled out in every part
- Release Note for the Use of video, Release Note for the Use of the Music in the video, Treatment of Personal Details
- If the application is submitted by producers or authors: a written declaration signed by a representative of the museum, by which the museum accept to be represented in Museums in Short 2020 by that video.
- Optional: A video presentation of the short film by the author (via WeTransfer or similar, maximum 2 minutes sent online to the e-mail: [info@museumsinshort.eu](mailto:info@museumsinshort.eu))

Submissions presenting incomplete application forms will not be accepted. By applying to the competition, every participant gets responsible for the content of the submitted work. Participants allow the uploading of the videos, as well as trailers or frames of the work, to the dedicated website [www.museumsinshort.eu](http://www.museumsinshort.eu) and the related medias of every member of the Organising committee. The organization reserves the right to request to the shortlisted participants additional information for promotional purposes.

#### 6. **Awards**

After the closure of applications, a commission formed by experts in the field of museums and multimedia will select the winner. The date and the complete program of the award ceremony will be comunicated later and published on the website [www.museumsinshort.eu](http://www.museumsinshort.eu).

The winner will also be invited to present his achievement at the annual *Best in Heritage* **IMAGINES** event – the global conference featuring award-winning museum, heritage and conservation projects – that is held at the end of each September, in Dubrovnik (Croatia). More info: [www.thebestinheritage.com](http://www.thebestinheritage.com).

The commission may give special mentions related to sections.

All the participants will be part of an online archive managed by Musil. Videos will also included in a platform managed by European Museum Academy and used as scientific and teaching documents in European museum studies programmes or similar.

An online platform will give to the public the opportunity to vote for the public's favourite short.

Participation in the competition implies full acceptance of these rules.  
Any variations or updates will be communicated on [www.museumsinshort.eu](http://www.museumsinshort.eu).  
Please contact us at [info@museumsinshort.eu](mailto:info@museumsinshort.eu) for any question.

## **Downloads**

[Museums in short 2020 - Regulation and Application form](#)

[Museums in short 2020 - Enrolment Form](#)

[Museums in short 2020 - Declarations](#)