

Ceremony of *Museums in Short* 2025

A short video by NOESIS (Thessaloniki) on digital revolution is the winner of the XI edition of the Award, promoted by MUSIL Brseca with EMA – European Museum Academy and FSK – Forum of Slavic Cultures. Popular vote goes to Bergen Museum (Norway)

Museums in Short is an audiovisual platform and an international award dedicated to short videos realized by museums. It is promoted by musil – museum of industry and labour of Brescia, in collaboration with EMA - European Museum Academy and FSK - Forum Slavic Cultures.

This year, 30 museums from 18 Countries participated to our initiative, all gathered in a freely accessible online platform: www.museumsinshort.eu

The nomination for the most voted video by the popular jury goes to “[Heidi Bjørgan: Meet the Ceramicist Who Was Meant to Be a Footballer](#)”, by Frode Bakken, for Bergen Art Museum (Norway).

The International Jury decided accorded a special mention to “[Gilgamesh](#)”, by Hossein Moradizadeh (Iran), for the outstanding aesthetic quality of the work.

The X Winner of Museums in Short is the video “Living in a digital world”, by Yiotis Vrantzas, for Noesis Science Centre & Technology Museum of Thessaloniki (Greece). This is the Jury’s Motivation:

“We all live in a digital world, we know it, but what does it really mean, living in a digital world? Yiotis Vrantzas and NOESIS - Science Centre & Technology Museum of Thessaloniki offer a powerful representation of human life in a world run by “0” and “1”. Love, art, dream, religion are seen in their contemporary, digital version: not an apology, nor a condemnation, this work appears as a serious and poetic reflexion on the impact of ITC on the everyday life of people. In this ultra-fast world, rhythm is slow; in an era of vivid colors, animation is in black and white - in short, a counter-story of our time, raising questions and sharing beauty”.

The winners receive a prize (an image of a rhodoid for animated film, from the audiovisual archive of MUSIL) and the invitation to *Best in Heritage 2026*, international event in Barcelona dedicated to excellence in museums and heritage.

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48 via Roma
Cedegolo Valcamonica
Brescia Italia

**museo
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e del lavoro**

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Members of the Jury

René Capovin (Italy)

He is founder of Museums in Short and currently scientific director of musil – Museum of Industry and Labour of Brescia (Italy).

Ana Berwanger (Brazil)

She is an Assistant Professor in the Department of Design at the Federal University of Espírito Santo (Brazil). She is currently a student of the MBA in Museum Management and Innovation, a member of the working group in charge of the Capixaba Computer Museum.

Elisa Chiari (Italy)

She is a freelance director and filmmaker. Her research revolves around our relationship with the landscape, both natural and industrial.

Laura Genovese (Italy)

Senior Researcher at the Institute of Heritage Sciences of the National Research Council of Italy, member of the National Scientific Committee on Cultural Tourism of ICOMOS Italy, coordinates the project Reinventing Industrial Museums for a new image of Italy (<https://remusit.di.unimi.it/>).

Linnea Mae Bell (Canada)

He is a scholar currently pursuing a master's degree in Education in Museums and Heritage through the joint program offered by the University of Glasgow.

Massimo Negri (Italy)

He is a museum consultant and active lecturer. European Museum Academy Foundation (NL) Scientific Director.

Hieu Ngan Pham (Vietnam)

He is a scholar currently pursuing a master's degree in Education in Museums and Heritage through the joint program offered by the University of Glasgow.

Karla Anabel Sosa Andrade (Ecuador)

She is currently studying Education in Museums and Heritage through the joint program offered by the University of Glasgow.

Andreja Rihter (Slovenia)

She is the president of the European Museum Academy(2009-) and of Women Writer Routes (Culture Route). She works as Director of International foundation Forum of Slavic Cultures in Slovenia.

Francesca Trovato (Italy)

She is a freelance director and filmmaker. She participated in international co-productions, exploring the relationship between the traditional and the global dimension, especially focusing on Central American culture.

Elia Vlachou (Greece)

She is an archaeologist and museologist. She has led major museological projects, more than 90 temporary exhibitions, E.U. programs, educational activities and outreach events.

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